

- User Access**
  - Browser based
  - Multiple user access
  - Five client license
- Edition Planning**
  - Direct printer and fan-out
  - Edit multiple products and have multiple editions of the same product
  - Spot color
  - Fly sheet
- Naming**
  - Different naming conventions and profiles are defined with easy-to-use Naming Wizard
- Impositions**

**NewsWay Blaze supports two of the following planning impositions:**

  - Broadsheet
  - Tabloid (two tabloid pages on a single plate)
  - 2-up (two broadsheet pages on a panorama plate)
  - 4-up (four tabloid pages on a panorama plate)
- Output**
  - Output to two folders simultaneously
- File Format**

NewsWay Blaze supports

  - 1 bit TIFF and PDF File Format
- Furniture**
  - Different furniture can be defined for different configurations
  - Different pages in the configuration can be assigned different furniture:
    - For tabloids: even and odd page
    - For all impositions: double trucks can have different furniture
    - For all impositions: first and last plates can have different furniture
    - Color and mono pages can have different furniture
- Text Burning**
  - Available variable or static text burning options:
    - Page number
    - Edition
    - Date
    - Any fixed text
    - Section
    - Product
- Edition Tracking**
  - Easy-to-follow graphical edition views
  - Multicolor status indication for each page and plate
  - Birdseye/thumbnaill/page/separation/file views
  - Optional plate state view
  - Easily installed by the user
  - Optional remote installation and training available

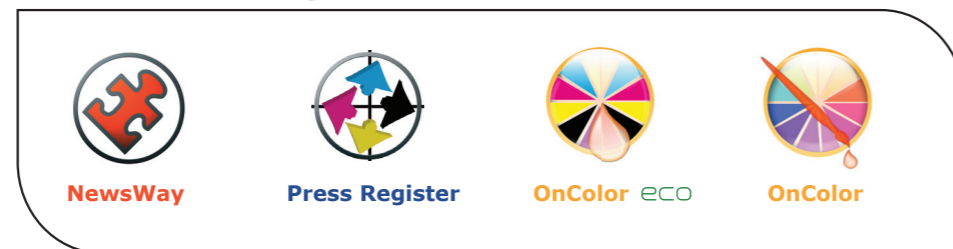
For more information contact any of our subsidiaries or visit our web site: [www.new-proimage.com](http://www.new-proimage.com)

New ProImage America, Inc.  
103 Carnegie Center - Suite 300  
Princeton, NJ 08540  
USA  
Tel: (609) 844-7576  
Fax: (609) 895-2666  
[sales.us@new-proimage.com](mailto:sales.us@new-proimage.com)

New ProImage Ltd.  
Rowlandson House  
289-293 Ballards Lane  
London N12 8NP  
United Kingdom  
Tel: +44 (0) 84545 88600  
Fax: +44 (0) 84545 88601  
[sales.eu@new-proimage.com](mailto:sales.eu@new-proimage.com)

New ProImage Ltd.  
Poleg Industrial Park  
4 Hagavish st.  
Netanya, Israel 42507  
Tel: +972-732-600-300  
Fax: +972 732-600-333  
[sales.aspac@new-proimage.com](mailto:sales.aspac@new-proimage.com)

**More in the ProImage toolbox**



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# PROIMAGE



**NewsWay** *BLAZE*

*Blaze Through Your Production*



**Automated Workflow System for Publication Production**

making complex publishing simple

Built on the proven ProImage NewsWay architecture, Blaze is a single box, complete browser-based workflow solution. It accepts both PDF and 1bit TIFF pages and supports edition planning and tracking, page pairing, and real-time production monitoring. The Blaze pairing module supports broadsheet, tabloids, 2-up and 4-up impositions, and will burn furniture

and text onto the plate image. An integrated RIP-once-output-many feature provides WYSIWIG soft preview of all pages and powerful control through the entire process to output devices. With multiple security levels, NewsWay Blaze enables users access using a standard browser to operate and monitor production anytime, anywhere.



## NewsWay Blaze

NewsWay Blaze is an easy-to-use, but comprehensive browser-based workflow solution for newspaper printing production applications using a single, pre-defined digital workflow. And because it is browser based, you can track progress at anytime, from anywhere.

## Blaze through your Production

### Functionality

Modules included are Edition Planning, Page Pairing, Imposition, Edition Tracking, Furniture Burning, Output Management, Naming Wizards, Security and RIP support.

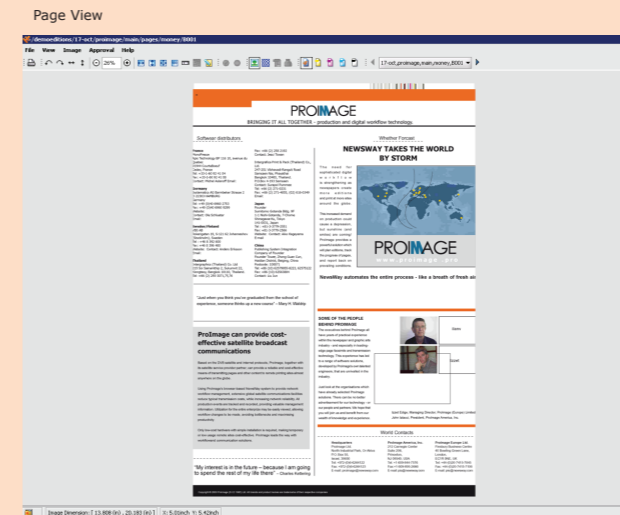
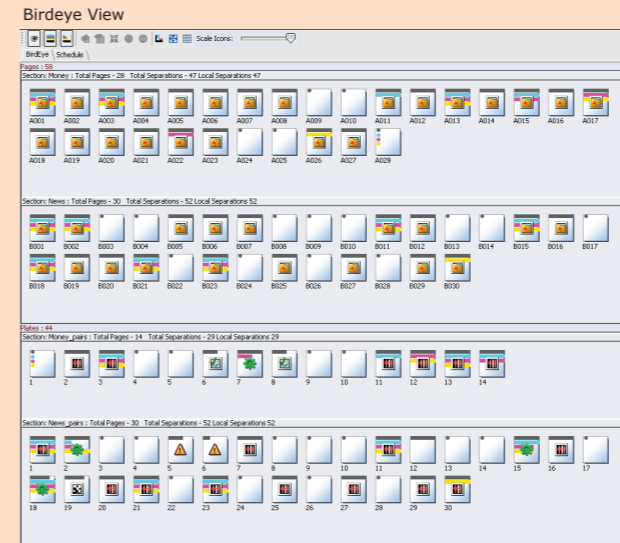
NewsWay Blaze is a Web Server-based client/server application providing multiple logins using the industry-standard Internet Explorer Web Browser.

### Operation

The software is simple to set-up and administer, it runs on standard PC hardware platform using Windows Server 2008 R2 Operating System, and provides comprehensive production capabilities for newspapers and magazine printers with less demanding requirements.

### Installation

NewsWay Blaze installation is easy and simple. With the use of limited setups and automated installation processes, you can produce your plates within hours.



### Workflow Automation

NewsWay Blaze is the solution that will automate all your production processes and publications no matter what the source is. Once Jobs are planned all you have to do is to watch the files go through.

### Job Planning

The generic Job Planning Wizard of NewsWay is a product of years of experience of ProImage engineers in the field, gained at a range of printing operations from very simple to highly sophisticated.

### Production Management

You will feel in full control of your production with NewsWay Blaze. The unique and complete Web Browser interface allows you to monitor production processes from anywhere, even home. Not only can you monitor production but run it from any location as well.

making  
complex  
publishing  
simple

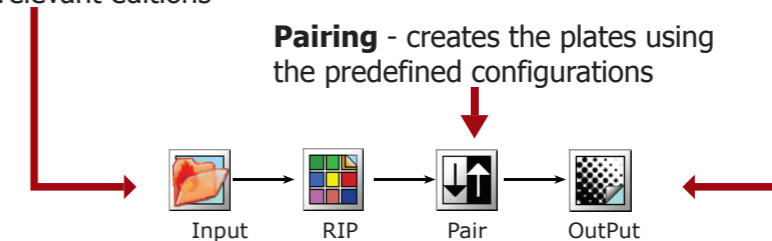
NewsWay Blaze may be exchangeable to the more fully-featured NewsWay Manager, if requirements exceed the capacity of the NewsWay Blaze.

The NewsWay Manager provides a completely scalable solution for digital workflow. It is an essential foundation for many newspapers and publication printers implementing CTP.

**Hot Folder** – receives all pages and puts them in the relevant editions

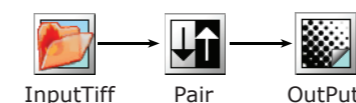
**Output** - outputs the plates and films

**Pairing** - creates the plates using the predefined configurations



There are several options based on the file format used by the user. These options can provide an embedded RIP making it possible to have a full bitmap or full PDF workflow.

The NewsWay Blaze Flow



The NewsWay Blaze Flow

