Guang Ming Daily

Matichon Daily

ProImage Press Register Improving Print Quality Across Asia

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Older presses in use in Asia produce ‘new press’ print quality with ProImage Press Register software.

Customers already include the Sin Chew Media Corporation Berhad, the Malaysian publisher of leading Chinese language newspapers Guang Ming Daily and Sin Chew; KHL Printing Co., a commercial printing company based in Singapore and Kuala Lumpur; The Hindu Group Publications, Chennai, India; Vasan Publications, publishers of newspapers and paper back books, also in Chennai; Matichon, a Thailand-based media company which publishes three daily newspapers, the Matichon Daily, Prachachart Business and Khao Sod Daily; and the Philippine Star newspaper in Manila, Philippines.

Ng Junn Mun, Senior ICT Manager, System/Infrastructure, at Sin Chew Media Corporation said, “We installed ProImage Press Register in order to improve registration and compensate for Fan Out issues on digital files.

“It saves us set-up time, produces consistent press registration resulting in improvement in overall print quality, and reduces both chemistry usage and paper wastage. In addition, the improved colour reproduction brings greater value to our advertiser customers.”

The Press Register software at Sin Chew Media is integrated within a NewsWay production workflow system. This takes content from an AsiaWeb front-end Chinese language editorial system and automates workflow through to three Kodak NewsGen Thermal CtP machines, online processors and punch benders. The presses are twelve year old Goss Universal 50 and Goss Urbanite machines.

Hanan Drory, VP Sales and Marketing, Asia, at New ProImage, said, “The software completely overcomes the causes of poor colour registration, including mechanical misalignment, cylinder cocking, circumference inaccuracies and plate gripping placement. It also resolves the problems caused by paper stretch (FanOut) resulting from the ink and water being applied to paper which is moving at high speed and under tension, and with large distances between plate cylinders.”
The solution supports up to eight individual separations whilst accurately preserving punch and bender registration marks.