

Press Release

Oklahoma-based Stigler Printing upgrades Harris Press with ProImage Press Register Software

Princeton, NJ (13th of October 2016) – ProImage – the leading developer of innovative browser-based automated production workflow – is pleased to announce the installation of their NewsWay Press Register Software Solution at Stigler Printing. Since 1983, Stigler Printing has provided newspaper and commercial printing services to Native American Tribes across Indian Country.

NewsWay Press Register enables printers to correct mis-registration on the printing press without the need to physically touch or modified the press. Older presses such as Stigler Printing’s Harris v25 benefit from ProImage’s Press Register as they can experience mechanical wear and tear that can cause mechanical misalignment, cylinder cocking and circumference inaccuracies.

Reduction in Waste by 30%

Even though Stigler Printing always maintained good registration, they report a reduction in waste by as much as 30% on their 34” web. Maximizing press time is a key concern for Stigler so being able to lower start-up waste and make ready, gives them the potential for adding more jobs into their production schedule. “We are pleased with the results and feel it was the right choice for Stigler Printing,” states Linus Williams Jr., Owner & President of Stigler Printing.

Not only does NewsWay Press Register reduce paper waste resulting in time and cost savings, it also improves color reproduction and brings greater value to the customer. As for Stigler Printing, the company reports considerable time savings by achieving saved copies much quicker.

No need to touch the press

A key benefit is the fact that no physical interaction with the printing press or alteration is required. Press Register is reading the registration deviations on the printed media (for each color) and applies the corrections to the digital files which are to be exposed to the plate. This way, the registration correction process practically covers all possible errors starting from plate cut, exposing device, punch bender, plate gripping system and any other mechanical alignment on the press.

Press Register registration correction process is a two step operation. First the registration errors are measured using a digital microscope then the digital file is modified before exposing to the film or plate. ProImage's proprietary software makes this two step process efficient, reliable and delivers results every time.

Highly Flexible

Press Register can operate at any print site and can be incorporated into any workflow. It certainly integrates into any modules of the ProImage NewsWay Production System to provide complete production automation from PDF to plate.

About ProImage

New ProImage is a leading developer of browser-based content management, digital workflow, ink optimization, tablet and mobile solutions, color image processing and production tracking solutions for the commercial and newspaper printing and publishing industries. Our solutions enable publishers, which have been dramatically affected by the rapid growth of digital publishing to remain competitive in today's economic climate.

About Stigler Printing

Stigler Printing has provided graphic design, printing and mailing services to Native American Tribes across Indian Country for more than 30 years. Business relationships are treated as partnerships and create innovative printing, graphic design and mailing solutions for our customers. We continue to seek out new relationships throughout the country and are especially proud of those cultivated within Indian Country.

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